

# City of Quinte West

## Active Transportation Policy Readiness

### Who Completed the Survey?

#### Residents (n=422)

69% female; 32% male  
71% > age of 50  
20% aged 30 - 49  
6% aged 18 - 29

#### Stakeholders (n=14)

Representing:

- Social services
- Health
- Education
- Business
- Sports & recreation
- Housing
- Other

In the fall of 2013, the Hastings & Prince Edward Counties Healthy Communities Partnership conducted a situational assessment on healthy eating and active living. The following is a brief summary of findings for the City of Quinte West.

### Planning & Investment in Active Transportation

- 89% of residents agreed and 80% of stakeholders rated it as important for the city to invest in infrastructure improvements that provide more opportunities for active transportation.
- 90% of residents and 90% of stakeholders rated it as important for the city to design roads that are safe and attractive to pedestrians, cyclists, and people who use public transportation.
- 84% of residents agreed and 90% of stakeholders rated it as important for the city to create a plan to guide the development of walking and cycling routes.

### Children & Youth

- 92% of residents agreed and 90% of stakeholders rated it as important for the city to make it easier for children and youth to walk or ride their bike to and from school.

### Land Use Planning & Connectivity

- 86% of residents agreed and 80% of stakeholders rated it as important for the city to design roads, including rural roads and off road trails so people can cycle and walk safely between neighbourhoods, villages, and municipalities.
- 82% of residents agreed and 90% of stakeholders rated it as important for the city to connect trails for people to walk or cycle between neighbourhoods, villages and municipalities.

**79% of residents agreed they would be more likely to vote for a municipal candidate if they support improving opportunities for walking, cycling and/or public transit.**

Funding for this project was provided by the Government of Ontario.

### Focus Areas for Policy Development

#### Most Supported

Municipal policies that increase opportunities for active transportation



Municipal policies that reduce dependency on the automobile



#### Least Supported

Municipal policies that govern municipal actions related to active transportation

