

# City of Quinte West

## Healthy Local Food Policy Readiness

### Who Completed the Survey?

#### Residents (n=422)

69% female; 32% male

71% > age of 50

20% aged 30 - 49

6% aged 18 - 29

#### Stakeholders (n=14)

Representing:

- Social services
- Health
- Education
- Business
- Sports & recreation
- Housing
- Other

In the fall of 2013, the Hastings & Prince Edward Counties Healthy Communities Partnership conducted a situational assessment on healthy eating and active living. The following is a brief summary of findings for the City of Quinte West.

#### **Access to Local Food**

- ◆ 91% of residents agreed and 100% of stakeholders rated it as important for the city to help farmers sell their food at a wider range of locations such as farmers' markets.
- ◆ 83% of residents agreed and 100% of stakeholders rated it as important for the city to make a plan to help get food from local farms to local people.
- ◆ 86% of residents agreed and 82% of stakeholders rated it as important for the city to encourage and allow more produce stands along the sides of their rural roads.

#### **Transit & Fresh Food**

- ◆ 82% of residents agreed and 91% of stakeholders rated it as important for the city to help provide places to buy fresh food along public transit routes.

#### **Food Skills & Gardening**

- ◆ 84% of residents agreed and 73% of stakeholders rated it as important for the city to develop community gardens.

**72% of residents agreed they would be more likely to vote for a municipal candidate if they support improving access to healthy local food.**

Funding for this project was provided by the Government of Ontario.

### Focus Areas for Policy Development

#### Most Supported

Municipal policies that increase the number of healthy food sources



Municipal policies that govern municipal actions related to food



#### Least Supported

Municipal policies that limit the development of unhealthy food sources

